

# Marketing Genius By Peter Fisk

**By Peter Fisk**

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About Peter Fisk - Founder and CEO of GeniusWorks: Peter Fisk is inspirational, provocative and practical. He helps you to see the world of business and brands <http://thesweeneyagency.com/speakers/Peter-Fisk>

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About Peter Fisk: Peter Fisk is a brand, innovation and marketing expert - making sense of fast-changing markets, learning from a new generation of bus

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by Peter Fisk Review; Experience as a marketing expert with Coca-Cola, Microsoft and other global brands inspired Fisk to write Marketing Genius.

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Peter Fisk. Peter Fisk is a bestselling author, inspirational keynote speaker and expert consultant in helping leaders to develop innovative strategies for business

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Peter Fisk is a business innovator, strategist and marketer, having spent many years working with the likes of American Express and Coca Cola, Microsoft and Virgin.

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